



MEDIA INQUIRIES ONLY CONTACT:

Keita Williams / Sarah Bronilla
Exposure Communications LLC
(212) 226-2530
keita@exposure.net
sarahb@exposure.net

Melissa Keklak
CASIO AMERICA, INC.
(973) 361-5400
mkeklak@casio.com

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**CASIO G-SHOCK RELEASES THE WORLD'S FIRST MULTI-BAND 6
ATOMIC TIMEKEEPING WATCH**

*New Shock Resistant RISEMAN Watch with Two Sensors
Stopwatch-linked Altitude Measurement Can Record Differences in Altitudes*

DOVER, NJ MAY 14, 2008 — Today, Casio America, Inc. released the G-Shock RISEMAN (GW9200-1), the world's first watch to feature the Multi-Band 6 Atomic Timekeeping Technology. Along with solar-powered technology, the Multi-Band 6 Atomic Timekeeping feature enables the watch to receive time calibration radio signals from six transmitters worldwide — one in the US, two in Japan, and one each in China, Germany and the UK. For superior display accuracy, the signals are received up to six times a day.

Inspired by those who challenge high altitudes, the RISEMAN features twin sensors for both pressure and temperature in a shock-resistant case. This new G-SHOCK watch is equipped to measure altitude, barometric pressure as well as air temperature. Also, the RISEMAN features a full range of measurement functions, and boasts a unique three-layer protection structure to protect and enclose the pressure sensor.



GW9200-1

“The RISEMAN is a perfect example of Casio G-SHOCK’s commitment to both function and technology,” said Shigenori Itoh, Vice President of Casio’s Timepiece Division. “Casio G-Shock has been and always will be consummate innovators. We are pleased to be the first to introduce the Multi-Band 6 Atomic Timekeeping technology to the marketplace.”

Always on the cutting edge, Casio has improved the sensor-based measurement system. The RISEMAN’s altimeter can record measurements using both the stopwatch and the altimeter simultaneously. This versatile feature can capture recorded time along with changes in altitude, elapsed time, total ascent and descent altitude, and highest and lowest altitude. Capable of measuring altitude at five-second intervals, the watch is able to handle altitude changes over very short intervals of time, a useful function for sports enthusiasts involved in rock climbing, mountain biking, and back country skiing.

With the mountain-based athletes in mind, the RISEMAN possesses a smooth back to reduce the gap between the watch and the wrist for a comfortable fit, while the band configuration prevents sweat from gathering. Additionally, the dragon has been chosen as the RISEMAN’s back emblem for its mythical ability to fly by manipulating the weather.

The RISEMAN GW9200-1, MSRP \$220, will be available at select Macy’s stores in June.

Main Specifications of the GW9200-1

Construction:	Shock resistance
Water resistance:	200 meters
Radio frequencies:	WWVB (USA): 60 kHz, JJY (Japan): 40 kHz (Fukushima) / 60 kHz (Kyushu), MSF (UK): 60 kHz, DCF77 (Germany): 77.5kHz, BPC (China): 68.5kHz
Radio wave reception:	Automatic reception (maximum 6 times per day) and manual reception options
Barometer:	Display range: 260hPa - 1,100hPa (7.65 to 32.45 inHg), atmospheric pressure tendency graph (past 24 hours graph display), atmospheric pressure differential graphic (arrows displaying the latest trends in atmospheric pressure)
Altimeter:	Display range: -700m – 10,000m (-2,300 to 32,800 ft.), cumulative altitude memory (memory works together with the stopwatch to record elapsed time, cumulative ascent and descent altitudes, highest and lowest altitude recorded); manual altitude memory (up to a maximum of 20 memory

	sets, with each set recording the altitude and the time and date measured); altitude tendency graph display; pace arrows (arrows that indicate the rate of ascent or descent.)
Thermometer:	Display range: -10°C up to 60°C (14°F to 140°F)
Stopwatch:	1/100 second, measuring capacity: 24 hours, split time
World time:	33 cities (29 time zones, daylight saving on/off, +UTC (Universal Coordinated Time) display
Countdown timer	Set unit: 1 minute; countdown range: maximum 24 hours; measuring unit: 1 second
Alarm:	5 independent daily alarms (of which 1 snooze alarm), hourly time signal
Others:	Battery level indicator, full auto-calendar, function to change display between home time and local time, button operation tones on/off
EL backlight:	Full auto EL light with afterglow
Power source:	Tough Solar power system (high-capacity solar-charging system)
Continuous operation:	About 6 months with the power-saving function* ON after full charge

* Display shuts off after a certain period in a dark location

Size of case / Total weight: 2.01" × 1.93" × .63" / 2.15 oz

About Casio America

Casio America, Inc., Dover, N.J., is the U.S. subsidiary of Casio Computer Co., Ltd., Tokyo, Japan, one of the world's leading manufacturers of consumer electronics and business equipment solutions, established in 1957. Casio America, Inc. markets calculators, keyboards, digital cameras, mobile presentation devices, disc title and label printers, watches, cash registers and other consumer electronic products. Casio has strived to realize its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. For more information, visit www.casiouusa.com

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